



PALMA is immediately an architectural icon in this area of Miami Beach. Exclusive and prestigious, it is designed to be a love letter for those looking for a boutique residence created for a privileged few. From the moment you enter you will experience glamor and romantic interiors by awardwinning Studio Ramirez. In your home, you will awaken to the perfection of PALMA floorplans that were created to be your Mediterranean sanctuary and place for celebrating life.



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CARLYLE

72 PARK



MIAMI BEACH BANDSHELL

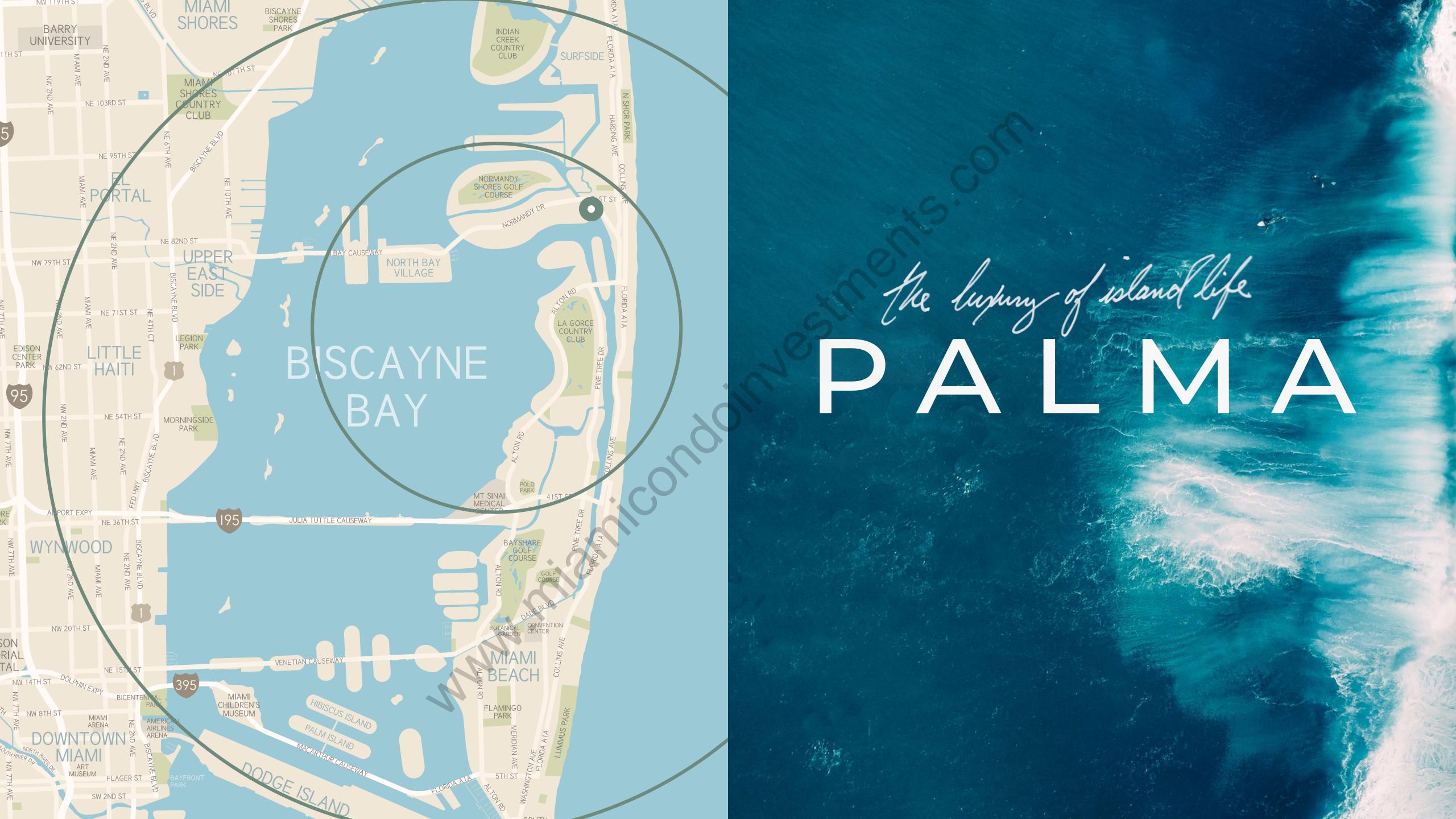
AQUATIC CENTER

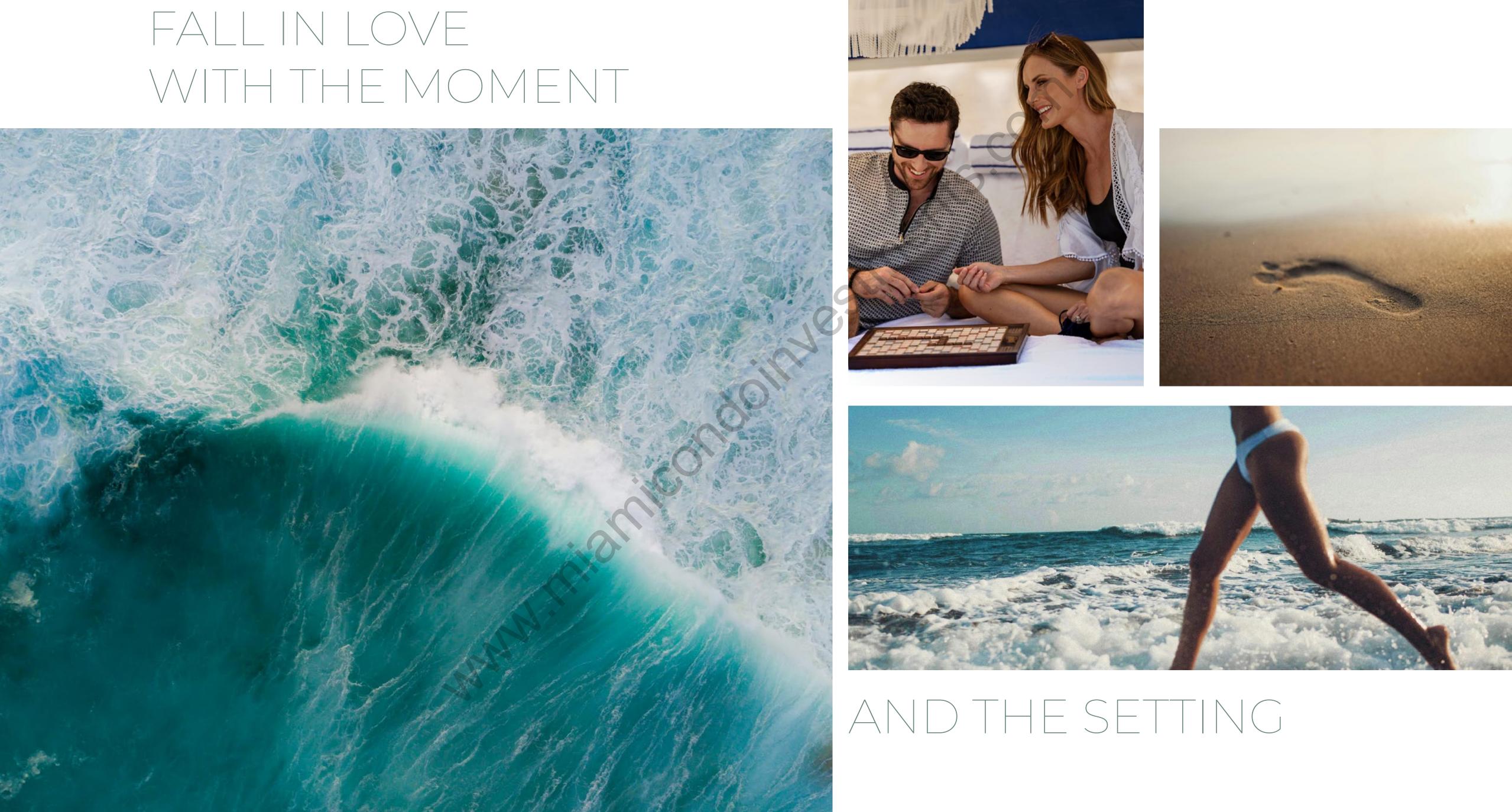
MIAMI BEACH TENNIS CENTER

NORTH SHORE PARK YOUTH CENTER

PARKVIEW PADDLEBOARD DOCK







A beautiful gland

story in your life,

and you are

the muse.



ACELEBRATION OF YOUR LIFE







FROM SUNRISE TO SUNSET



AN ACTIVE LIFE IN YOUR NEIGHBORHOOD

Live an active and vibrant lifestyle at PALMA in Miami Beach. From coastal strolls, beach relaxation, and thrilling water sports like jet skiing and paddle boarding you'll have a world of natural fitness always at your door. The, add the neighboring tennis, golf, and beach volleyball and your every day is an adventure.





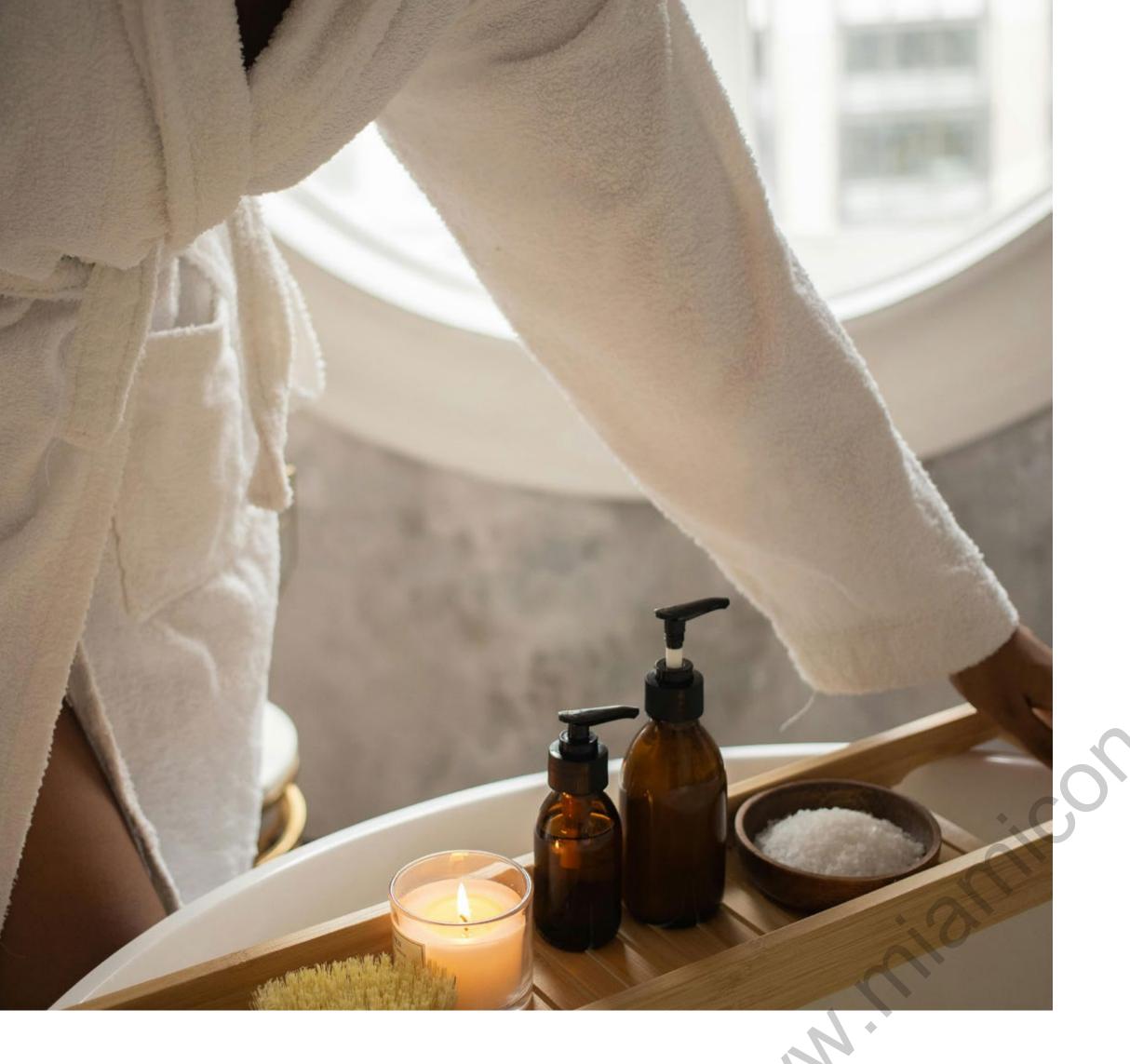
DLE BOARDING





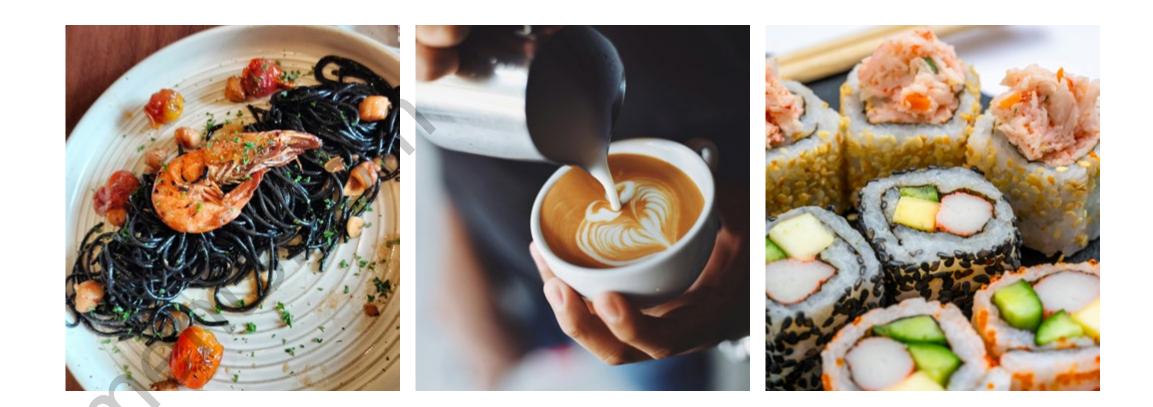






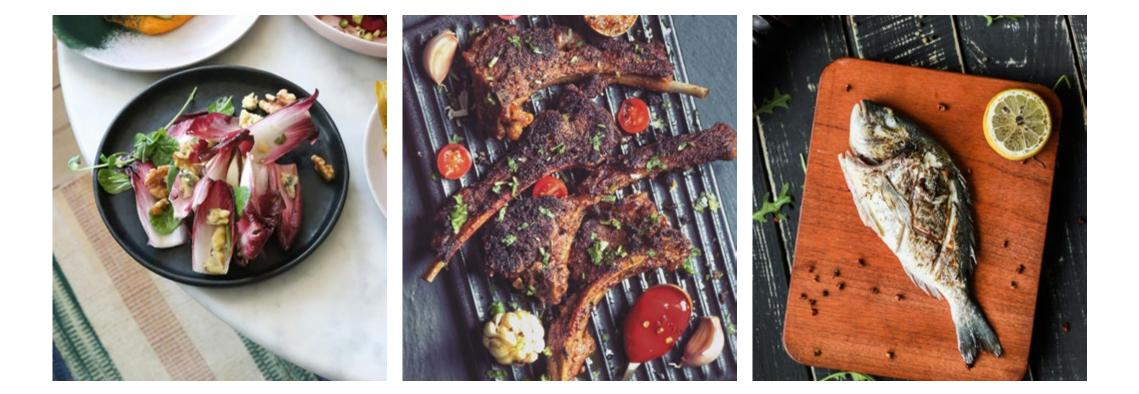
ONE OF THE NATIONS BEST SPAS

The epitome of indulgence nestled right next door to your home is where you can step into a world of tranquility and rejuvenation. The Carillon Miami Wellness Resort offers an array of luxurious treatments and was named one of the best by Condé Nast Traveller. From soothing massages to invigorating facials, all can be tailored to restore your body and mind.



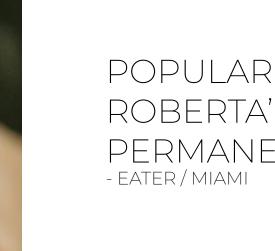
A CHARMING DINING SCENE MEDITERRANEAN STYLE.

From **PALMA** you can embark on a culinary journey through a vibrant Mediterranean-type neighborhood. Meander small streets lined with quaint cafes, bustling bistros, and cozy trattorias. Find fragrant seafood paella to mouthwatering kebabs, each offering there own flavor of living on an island and near the sea. Here, you can explore and discover deliciousness at every corner.



FAMOUS NEW YORK CHEF OPENS NEXT DOOR





ICONIC NEW YORK PIZZERIA ROBERTA'S SET TO RETURN TO MIAMI WITH PERMANENT LOCATION AT 72 PARK PROFILE MIAMI

ICONIC NEW YORK PIZZERIA ROBERTA'S SET TO ELEVATE MIAMI BEACH DINING EXPERIENCE AT 72 PARK - FLORIDA YIMBY

POPULAR NYC PIZZERIA ROBERTA'S ANNOUNCES A PERMANENT MIAMI LOCATION

ROBERTA'S WILL MAKE ITS LONG-AWAITED MIAMI COMEBACK





NEWYORK MEETS MIAMI BEACH

The street of th



REVITALIZATION HELPS MIAMI BEACH ENTER A NEW REALM OF POSSIBILITIES BETTER THAN EVER BEFORE

The North Miami Beach Oceanside Park is being referred to as the Central Park of this area. Voters have approved a new town center and this monumental transformation. A total of \$53.8 million will be invested in a multipurpose facility located on a four acre site just blocks away from PALMA and feature a competition aquatic center, an innovation center, a library, a parking garage and added green spaces that are manicured and beautifying the area.

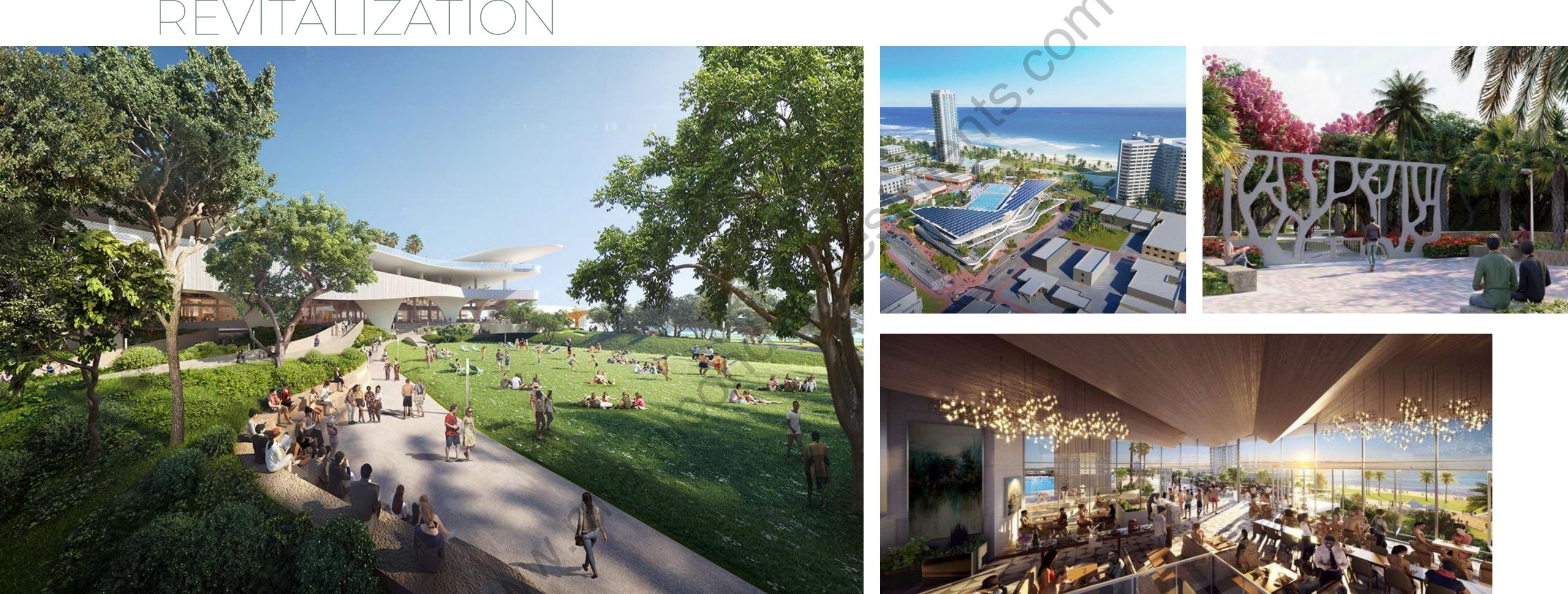






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OUR TEAM

DEVELOPER Lefferts

ARCHITECTURE Built Form

INTERIOR DESIGN Studio Ramirez

LANDSCAPE ARCHITECT Keith

THE DETAILS

FULLY FURNISHED RESIDENCES & NO MINIMUM RENTAL RESTRICTIONS

RESIDENTIAL MIX

1 Bedroom 405-573 SF **J 38 - 5**3 M²

2 Bedroom 620-889 **SF** | 58 - 83 M²

Penthouses 414-1342 SF | 38 - 125 M²



THERE'S NO OTHER PLACE LIKE IT.

Welcome to **PALMA**, where coastal charm meets the excitement of Miami Beach. Discover a hidden gem along this coastline, bursting with attractions for the avid outdoor enthusiast. Picture yourself strolling along the stunning Miami Beach or soaking up the sun at North Beach Oceanside Park. Swing into action at the Miami Beach Tennis Center or tee off at the prestigious Normandy Shores Golf Club. Dive into adventure with beach volleyball, jet skis, paddle boards, and kayak rentals readily available. And don't miss the iconic Miami Beach Boardwalk, your gateway to a world of dining, cafes, bars, and parks, all nestled beneath the shade of swaying palm trees.

Imagine the magic of live music under the stars at the Miami Beach Bandshell, or exploring the vibrant energy of a farmer market surrounding the neighboring Normandy Fountain. With seamless access to Downtown Miami and the upscale shopping of Bal Harbour, every moment in **PALMA** is infused with possibility.

Life on the beach has never looked so enticing, and now, with **PALMA**, it's yours to embrace.



BUILDING FEATURES

- 14-story landmark building designed by Built Form
- Prime Miami Beach location just steps from the beach
- Cutting-edge green building with SMART technology LEED Gold certification
- Curated retail tenants on ground level













AMENITIES

- Double-height lobby with floor-to-ceiling windows
- Reception Desk
- 24-hour secure access to building, amenities, garage and private residential areas
- Resort-style pool with private daybeds and luxe cabanas
- Outdoor summer kitchen with bar and pool deck event area
- Resident lounge on pool level with indoor and outdoor seating for private resident events
- State-of-the-art fitness center fully-equipped with Technogym and view of resort pool area
- Wellness hot tub and arctic cold-plunge pools
- Advanced technology SMART building with high-speed fiber-optic internet access
- WiFi throughout all common areas























RESIDENTIAL FEATURES

- Beach-luxe residences with modern open layouts
- All residences are fully finished and furnished by award-winning Studio Ramirez
- Panoramic ocean and bay views in select units residences
- Private balconies for outdoor enjoyment from your home
- Luxurious 9-10 ft ceilings giving space and light to the feeling of your residence
- Floor-to-ceiling sliding glass doors with impact-resistant glass
- Advanced technology Smart Building
- Residences are pre-wired for high-speed internet and Wi-Fi
- Energy efficient central air conditioning and heating system
- Conveniently stacked washer and dryer included
- Spacious closets for your beach-chic wardrobe

KITCHEN

- Imported European-cabinets with premium fittings
- Bosch appliance package with refrigerator, oven, cooktop, microwave, and dishwasher
- Premium stone countertops & backsplashes for the ultimate culinary experience
- Contemporary stainless steel under-mounted sink
- Elegant faucet with integrated spray handle

MASTER BATHROOM

- Imported European cabinets with premium hardware and drawer pulls
- Premium stone countertops and backsplashes
- Rectangular trough porcelain sinks with dual elegant faucets (in select residences)
- Custom-finished porcelain floors and walls in wet areas
- Glass shower enclosures
- Premium European-style fixtures and accessories















YOUR "SOMETIMES" ISLAND HOME, WHERE FLEXIBILITY IS FREEDOM.

PALMA offers owners the ultimate flexibility in either creating a full-time residency or renting their homes full-time or part-time.

We believe the greatest ownership is one you can enjoy when visiting and otherwise enjoy revenue when away. Nothing could compare to the freedom you get in ownership at PALMA.





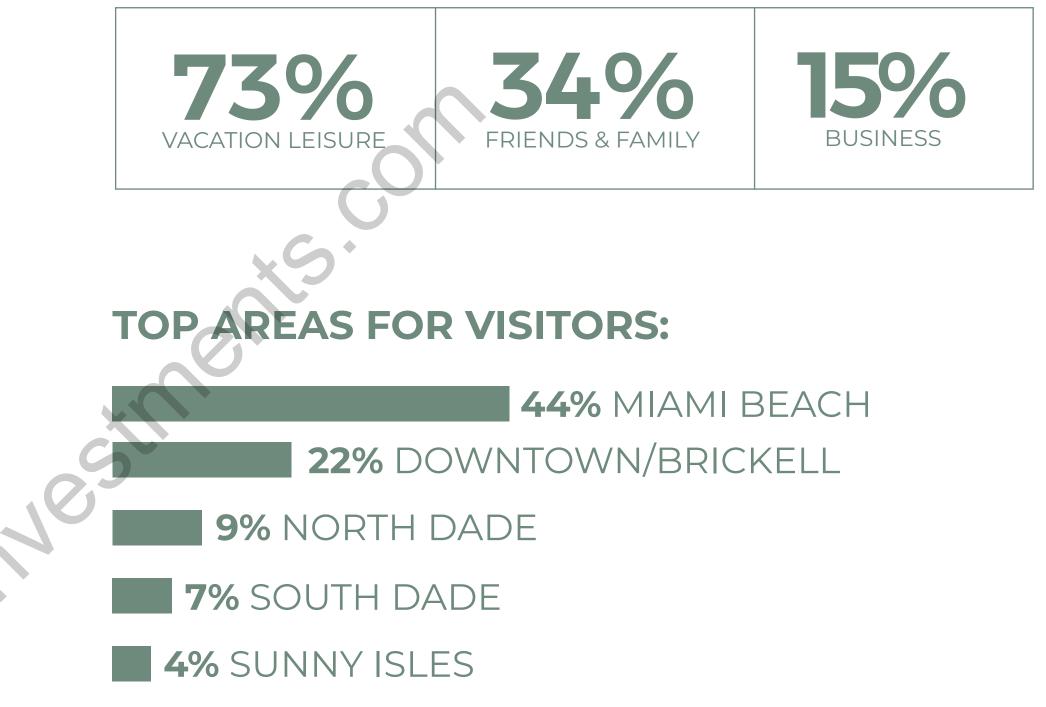
MIAMI BEACH VISITOR STATISTICS





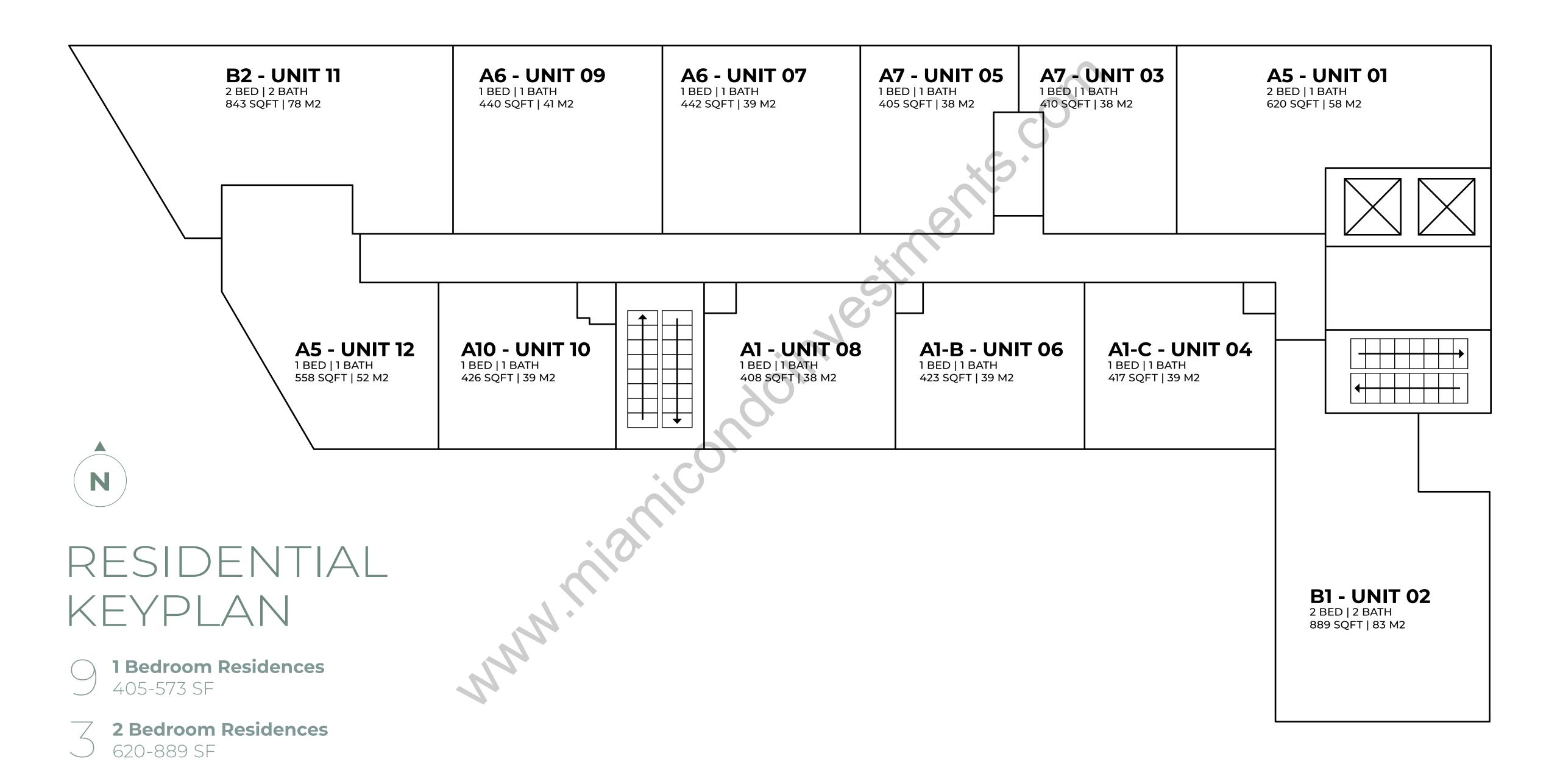


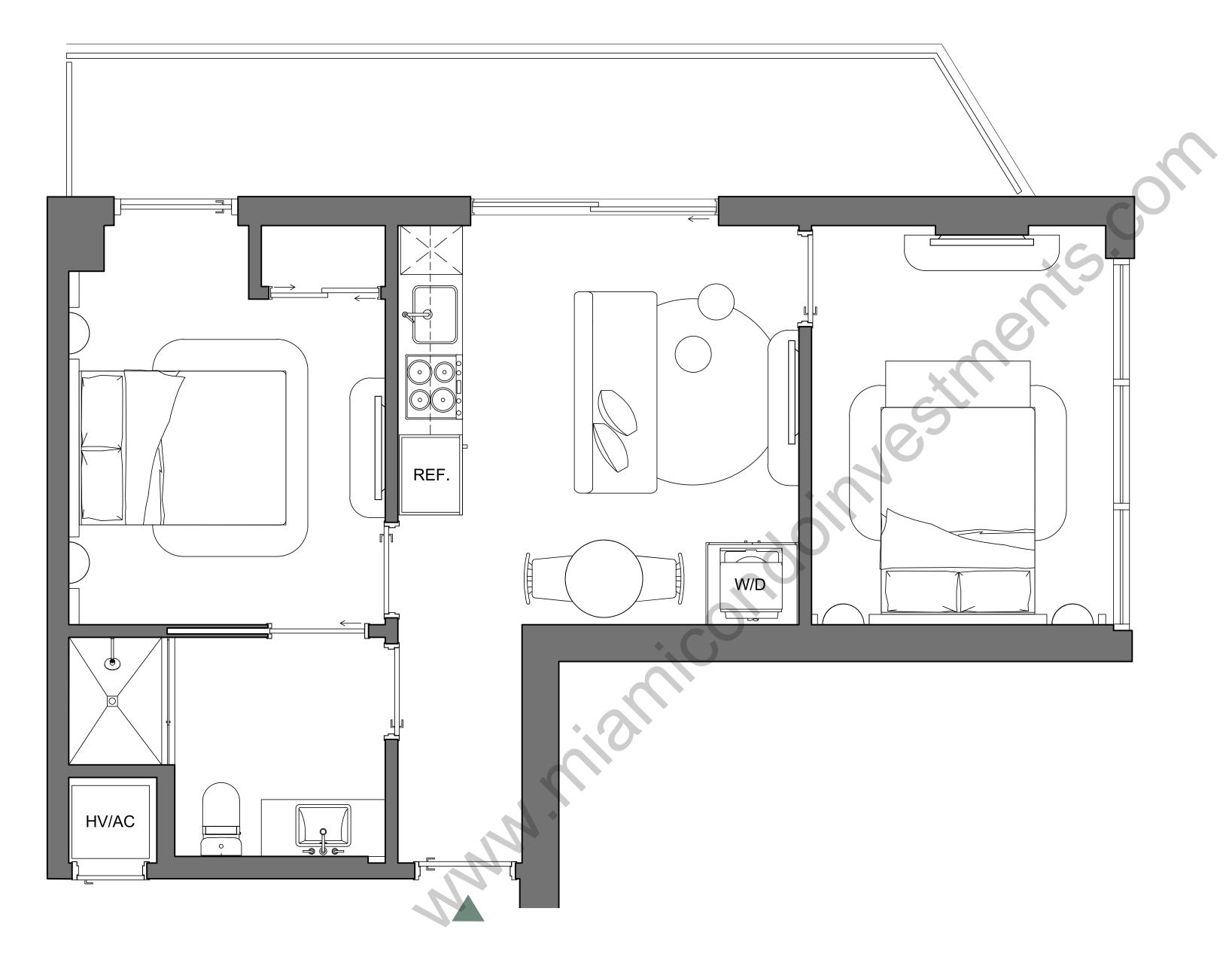
REASONS FOR VISIT



STATISTICS ARE NOT THE OPINION OF THE DEVELOPER AND ONLY SERVE TO SHOW THIRD PARTY OPINIONS. FOR YOUR OWN FORECASTING IT IS ALWAYS RECOMMEND YOU DO YOUR OWN RESEARCH AND DUE DILIGENCE.







E

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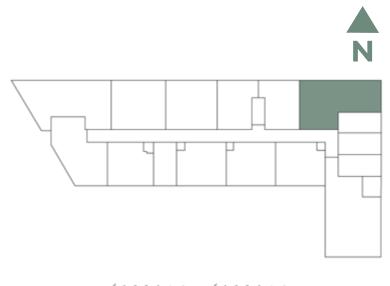
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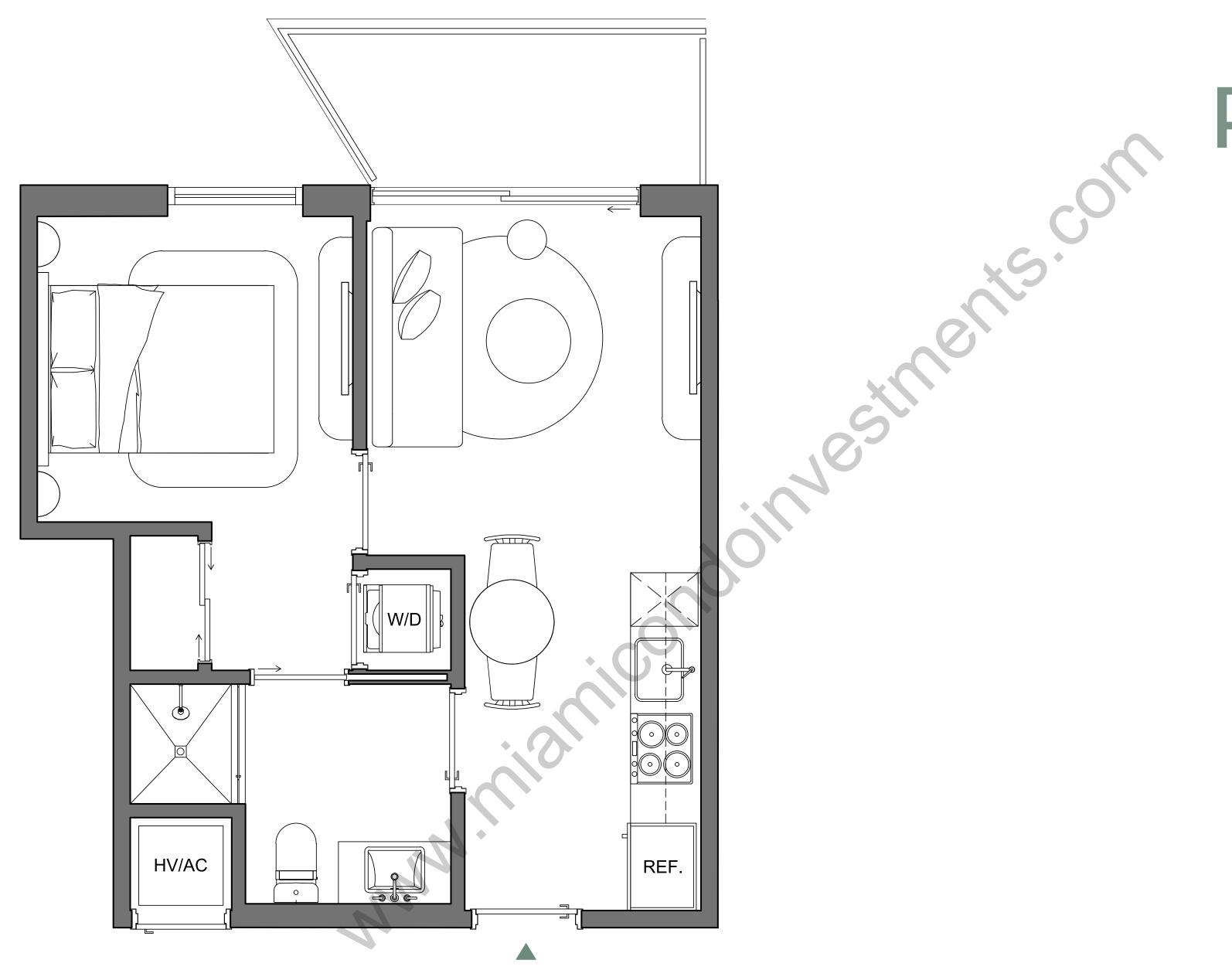
TWO BED / ONE BATH

TOTAL	769 SQFT 71 M2
EXTERIOR	149 SQFT 14 M2
INTERIOR	620 SQFT 58 M2









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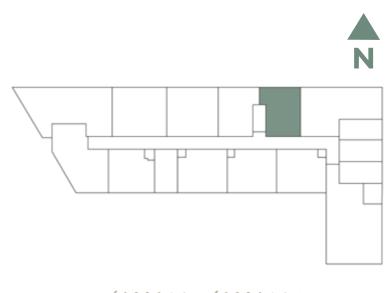
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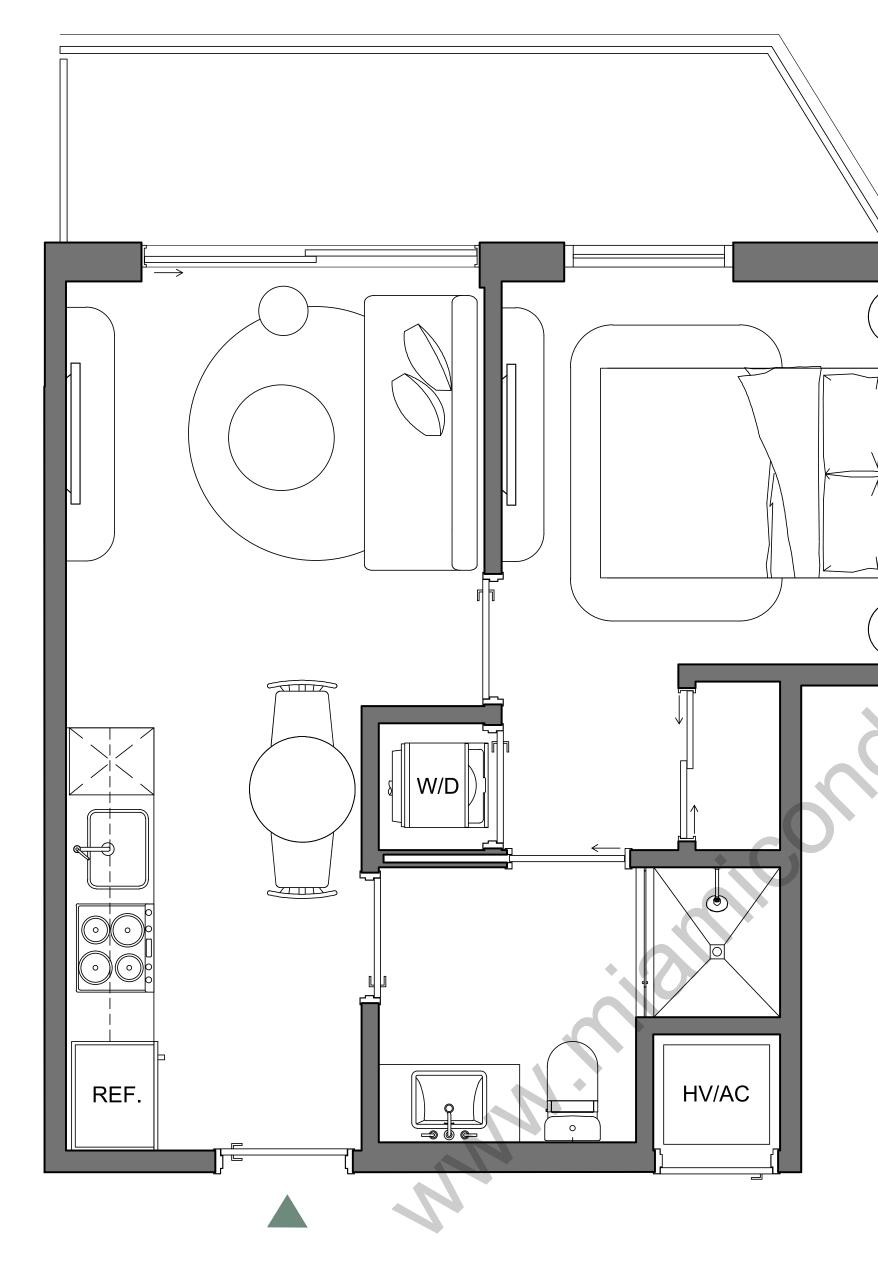


ONE BED / ONE BATH

TOTAL	468 SQFT 43 M2
EXTERIOR	58 SQFT 5 M2
INTERIOR	410 SQFT 38 M2







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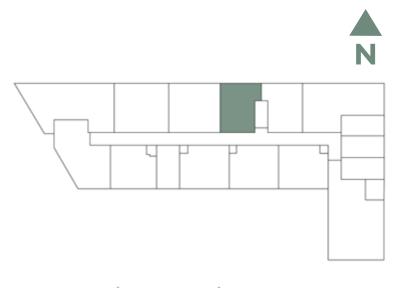
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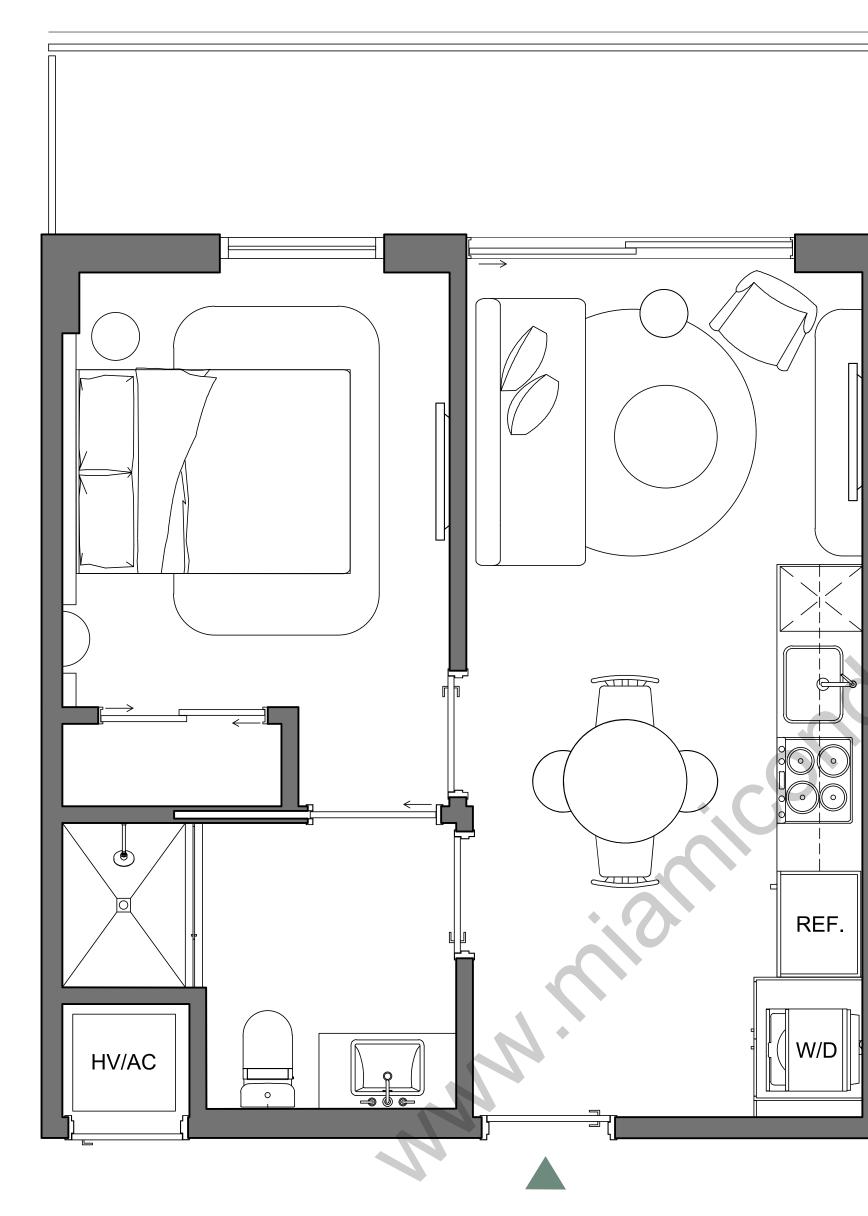
ONE BED / ONE BATH

TOTAL	495 SQFT 46 M2	2
EXTERIOR	90 SQFT 8 M2	
INTERIOR	405 SQFT 38 M2	









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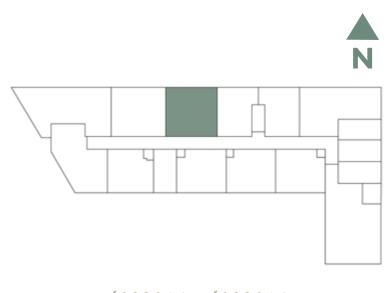
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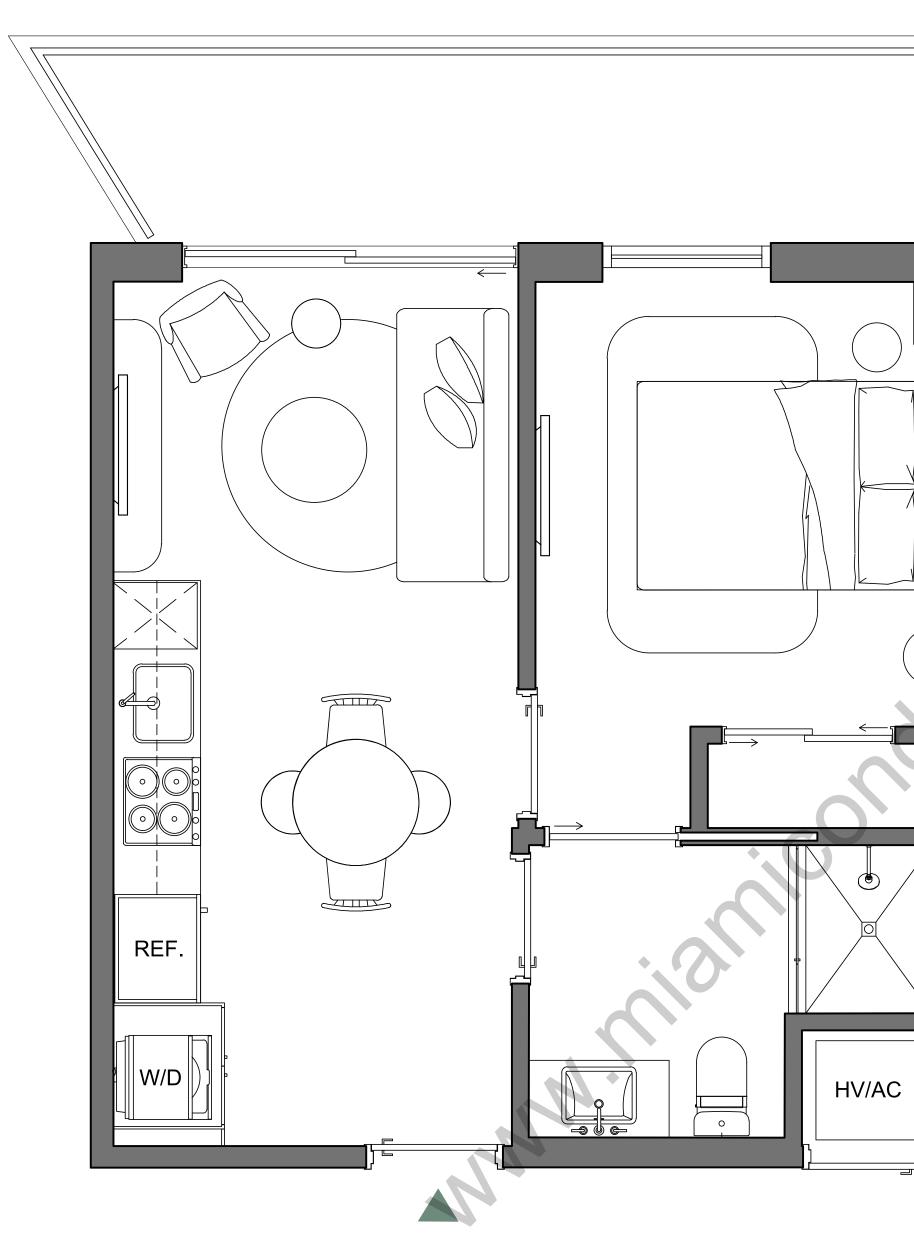


ONE BED / ONE BATH

TOTAL	541 SQFT 50 M2
EXTERIOR	99 SQFT 9 M2
INTERIOR	442 SQFT 41 M2







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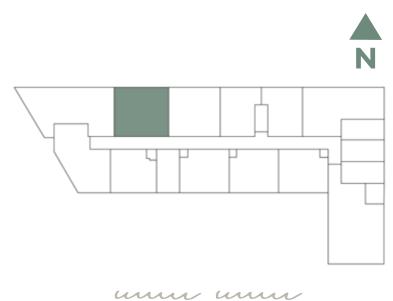
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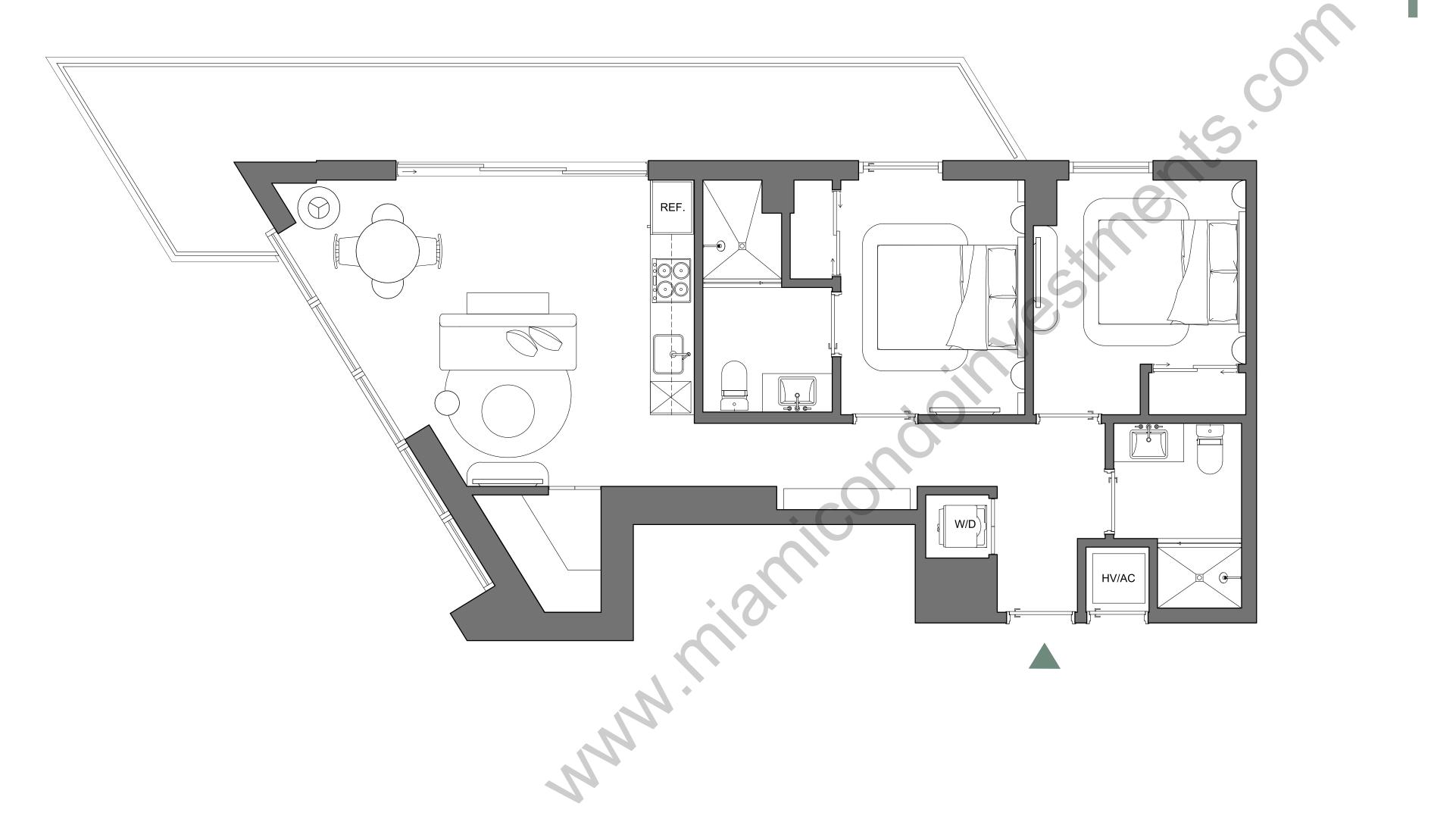
ONE BED / ONE BATH

TOTAL	542 SQFT 50 M2
EXTERIOR	102 SQFT 9 M2
INTERIOR	440 SQFT 41 M2



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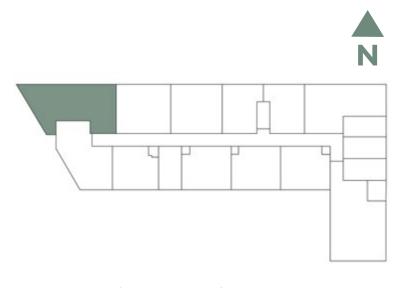
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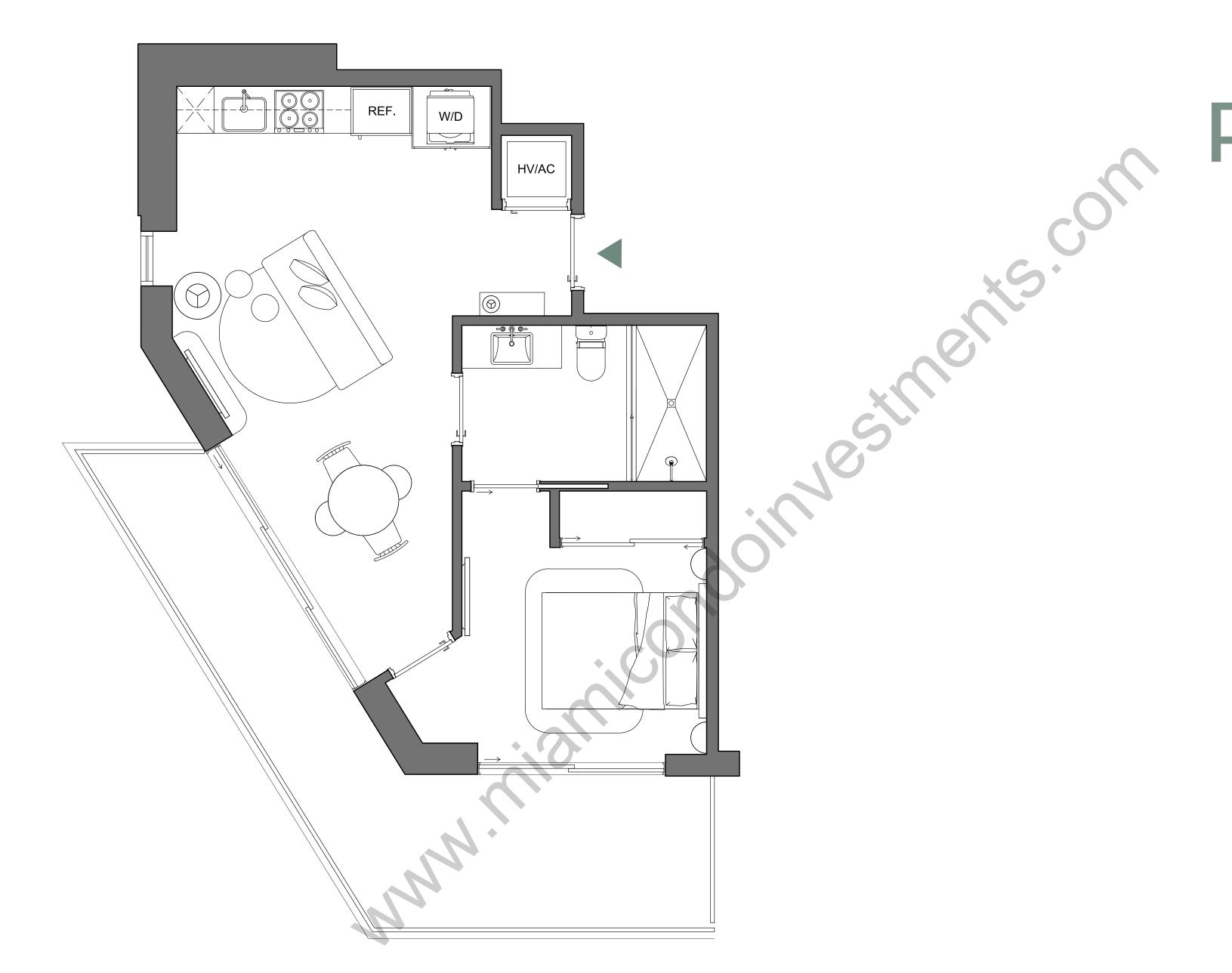


TWO BED / TWO BATH

TOTAL	1,086 SQFT 101 M2
EXTERIOR	243 SQFT 23 M2
INTERIOR	843 SQFT 78 M2







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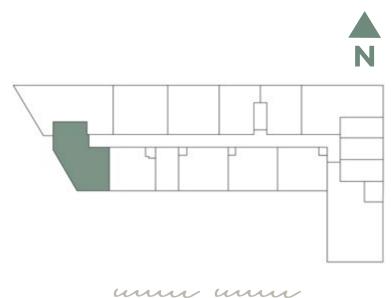
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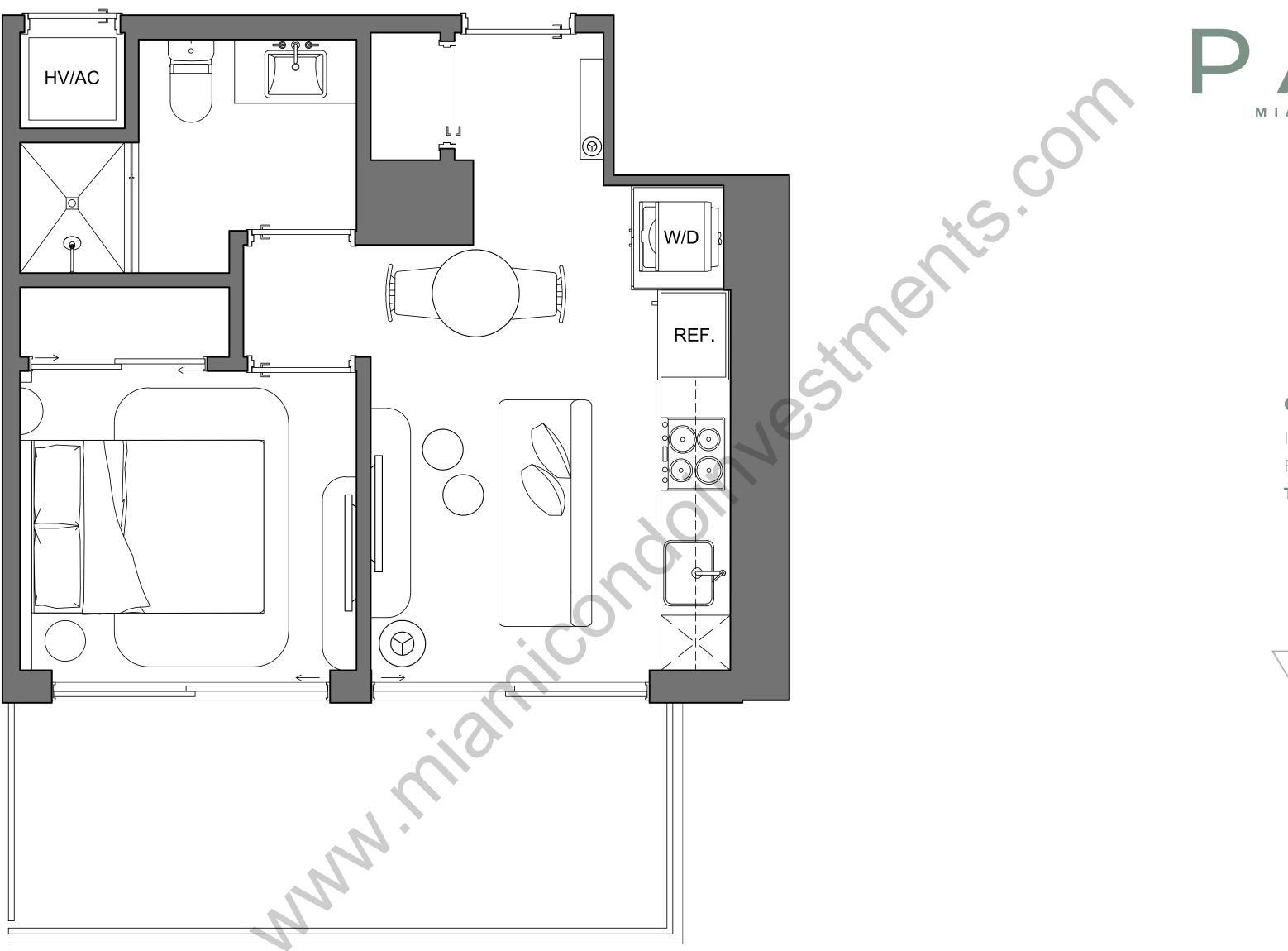
ONE BED / ONE BATH

TOTAL	759 SQFT	71 M2
EXTERIOR	201 SQFT	19 M2
INTERIOR	558 SQFT	52 M2



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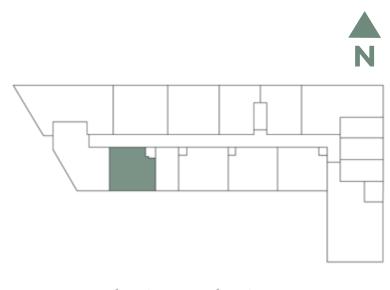
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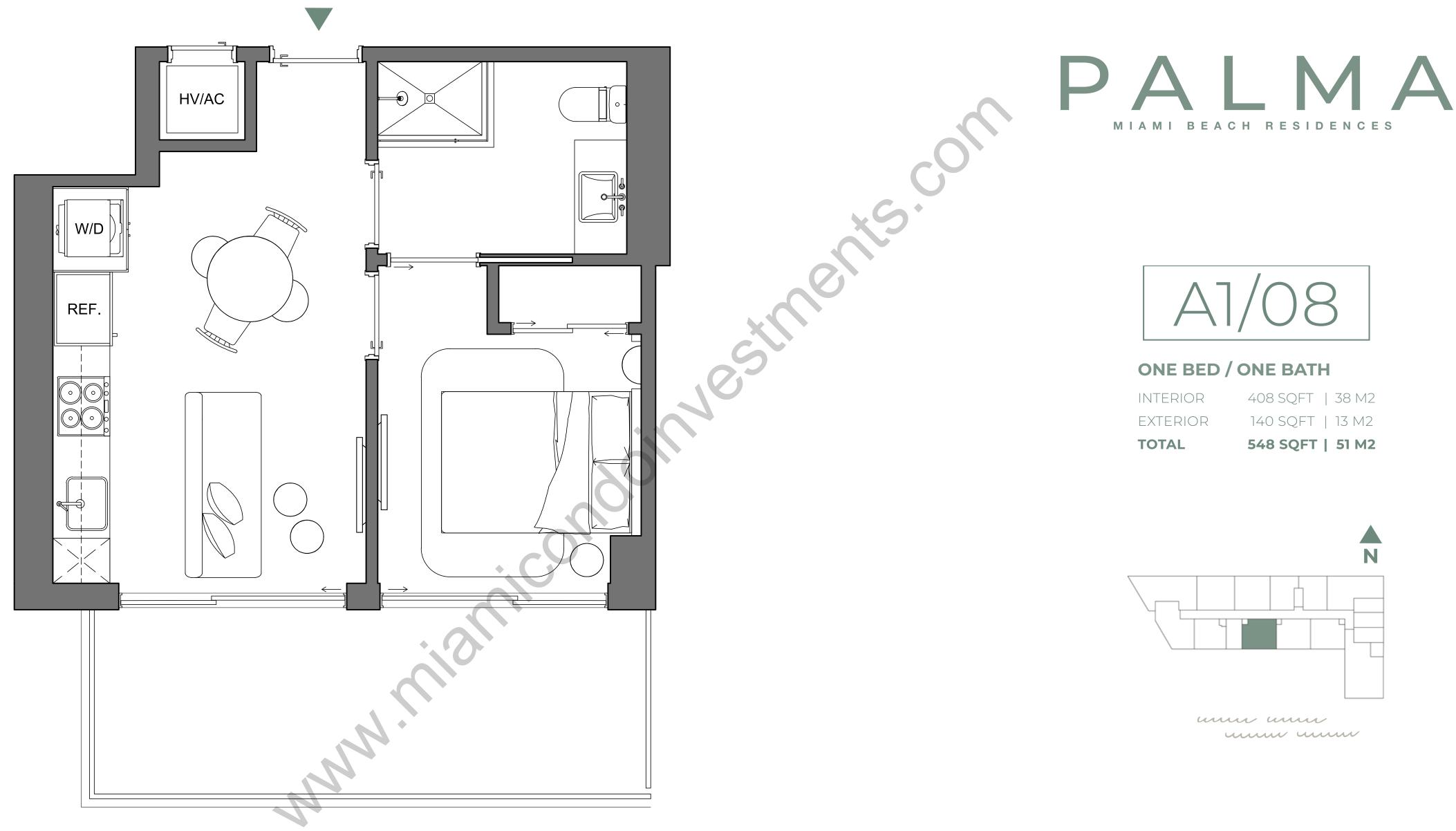


ONE BED / ONE BATH

TOTAL	561 SQFT	52 M2
EXTERIOR	135 SQFT	12 M2
INTERIOR	426 SQFT	40 M2





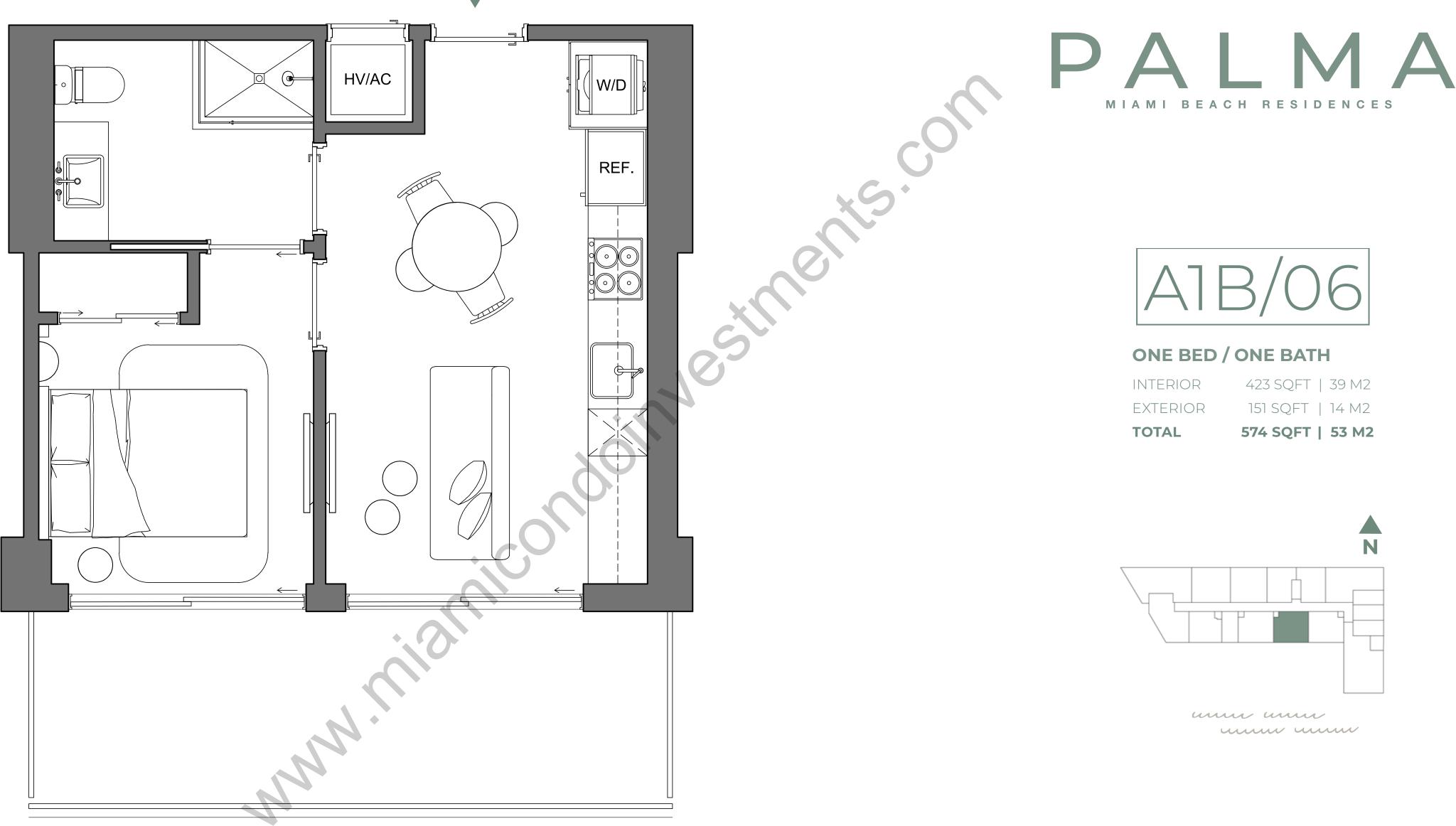


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The sketches, renderings, graphic materials, plans, specifications, terms, conditions and statements contained herein are proposed only, and the Developer reserves the right to modify, revise or withdraw any or all of the residences or the Condominium. All stated dimensions and ceiling heights are approximate and all floor plans and development plans are subject to change. All residence features and finishes and building amenities are subject to change, including, without limitation, changes in manufacturers, brands, amenities, services and/or the design team. The views from units at the Condominium will vary depending on the unit purchased. Any view from units at the Condominium will vary depending on the future be limited or eliminated by future development or circumstances or events beyond our control, and the Developer in no manner guarantees the continuing existence of any view. Short term rental of units require each owner to obtain a certificate of use from the applicable laws. While short term rental of units require each owner to obtain a certificate of use from the case. The project graphics, renderings and text provided herein are copyrighted works owned by the Developer. 2023 Palma Miami Beach LLC or © 2023 Lefferts Investments LLC, or their respective affiliates or licensors. All rights reserved. Unauthorized to make any representations or other state broker are or shall be binding





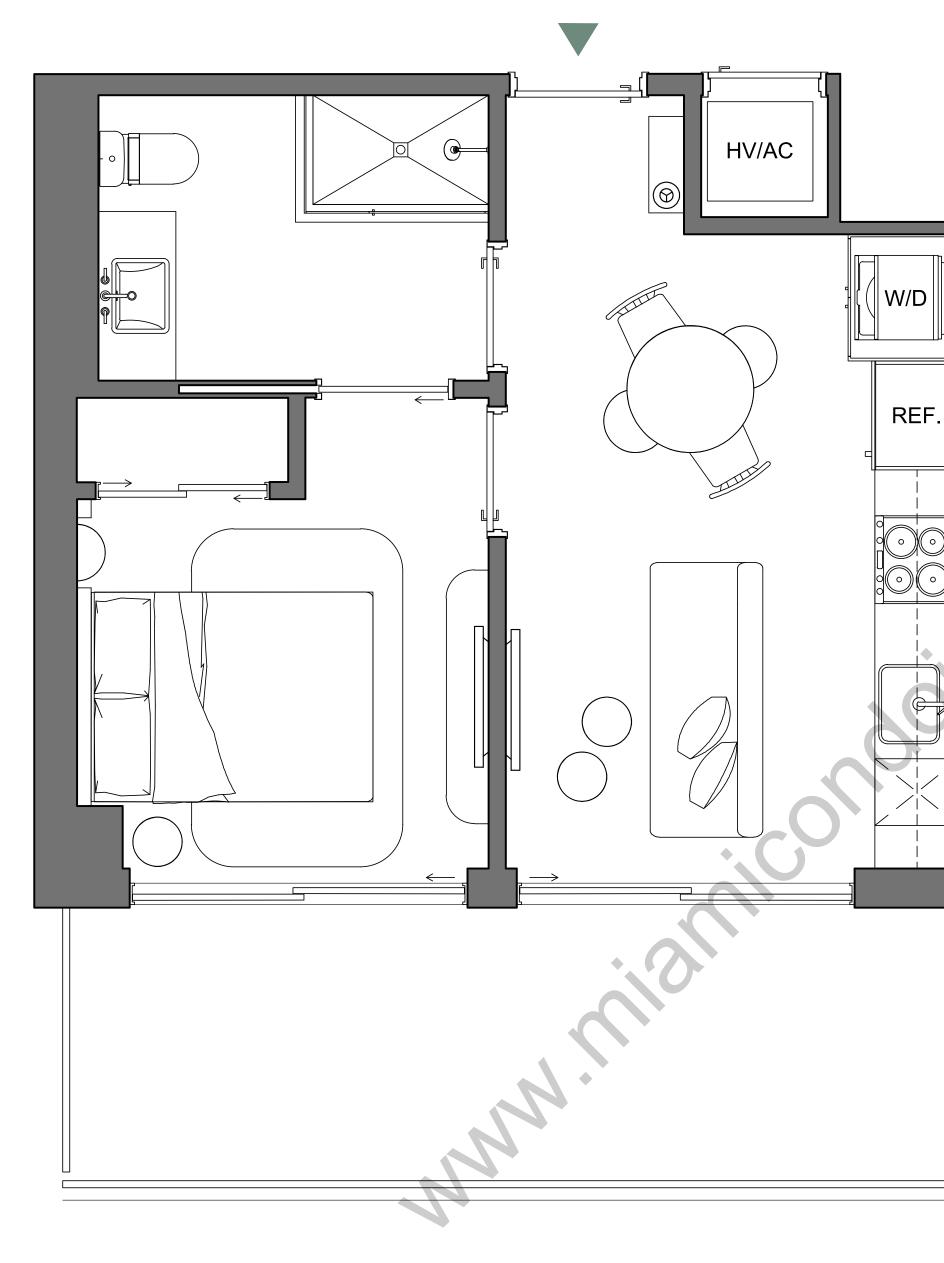


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TOTAL	574 SQFT	53 M2
EXTERIOR	151 SQFT	14 M2
INTERIOR	423 SQFT	39 M2







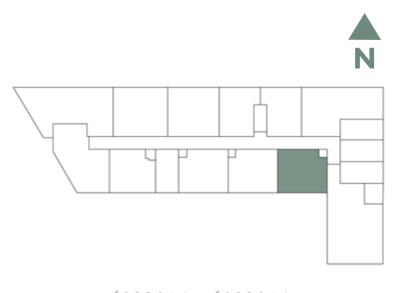
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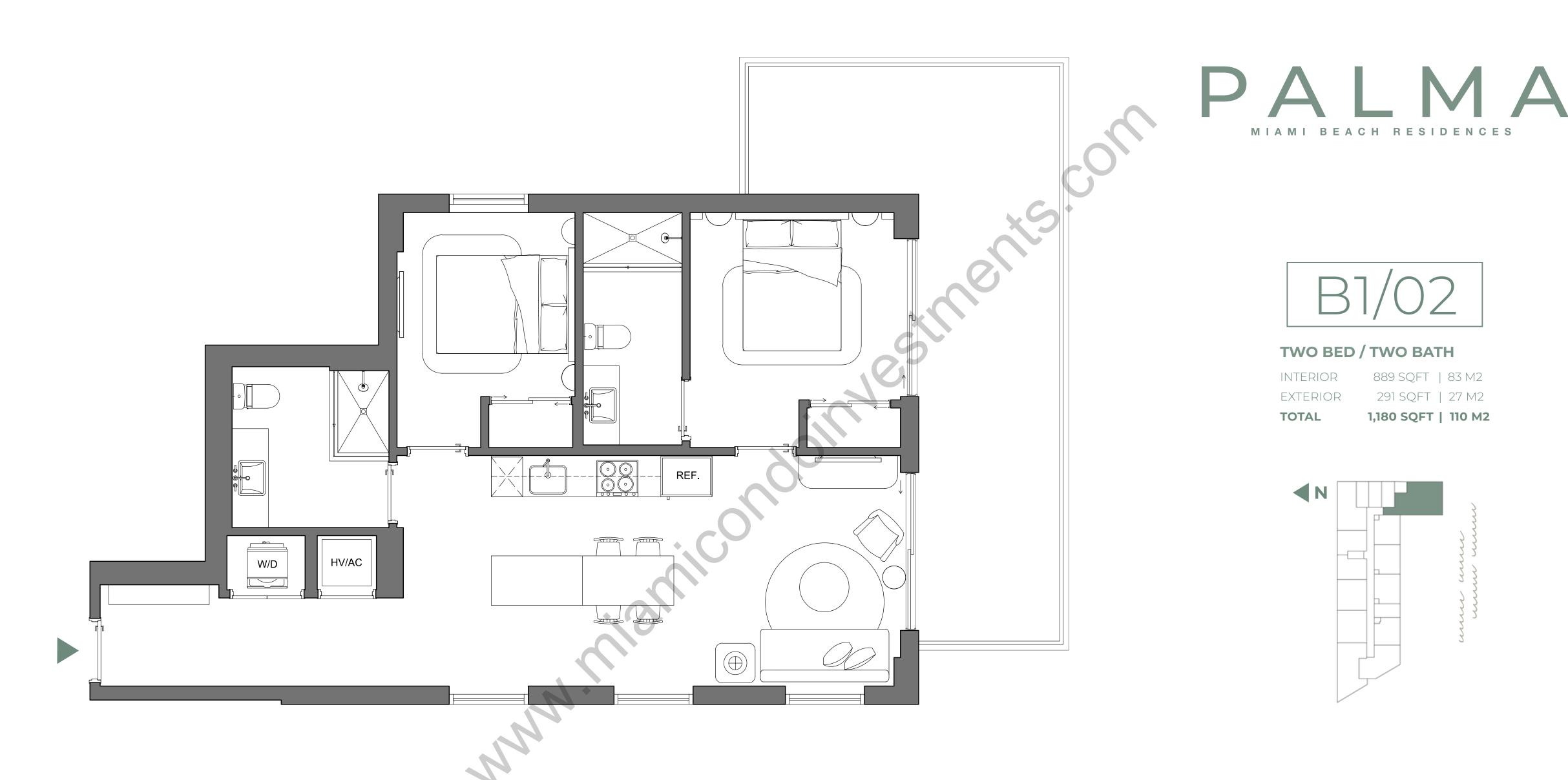
ONE BED / ONE BATH

TOTAL	563 SQFT	52 M2
EXTERIOR	150 SQFT	14 M2
INTERIOR	413 SQFT	39 M2









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THE TEAM

DEVELOPER | **LEFFERTS**

Lefferts is an unrivaled force in the realm of privately owned real estate development in New York and South Florida. Established in the vibrant landscape of New York City, Lefferts emerges as a preeminent force in the domain of privately owned real estate development, boasting a rich legacy spanning over two decades. With a steadfast dedication to excellence and sustainability, Lefferts crafts exceptional residential and commercial properties that transcend conventional boundaries, embodying innovation, quality, and inclusivity.

ARCHITECT | BUILT FORM

Built Form provides uncompromising residential design that graces the skylines of many great cities and feature interior residences that are a perfect blend of both form and function.

INTERIOR DESIGN | **STUDIO RAMIREZ**

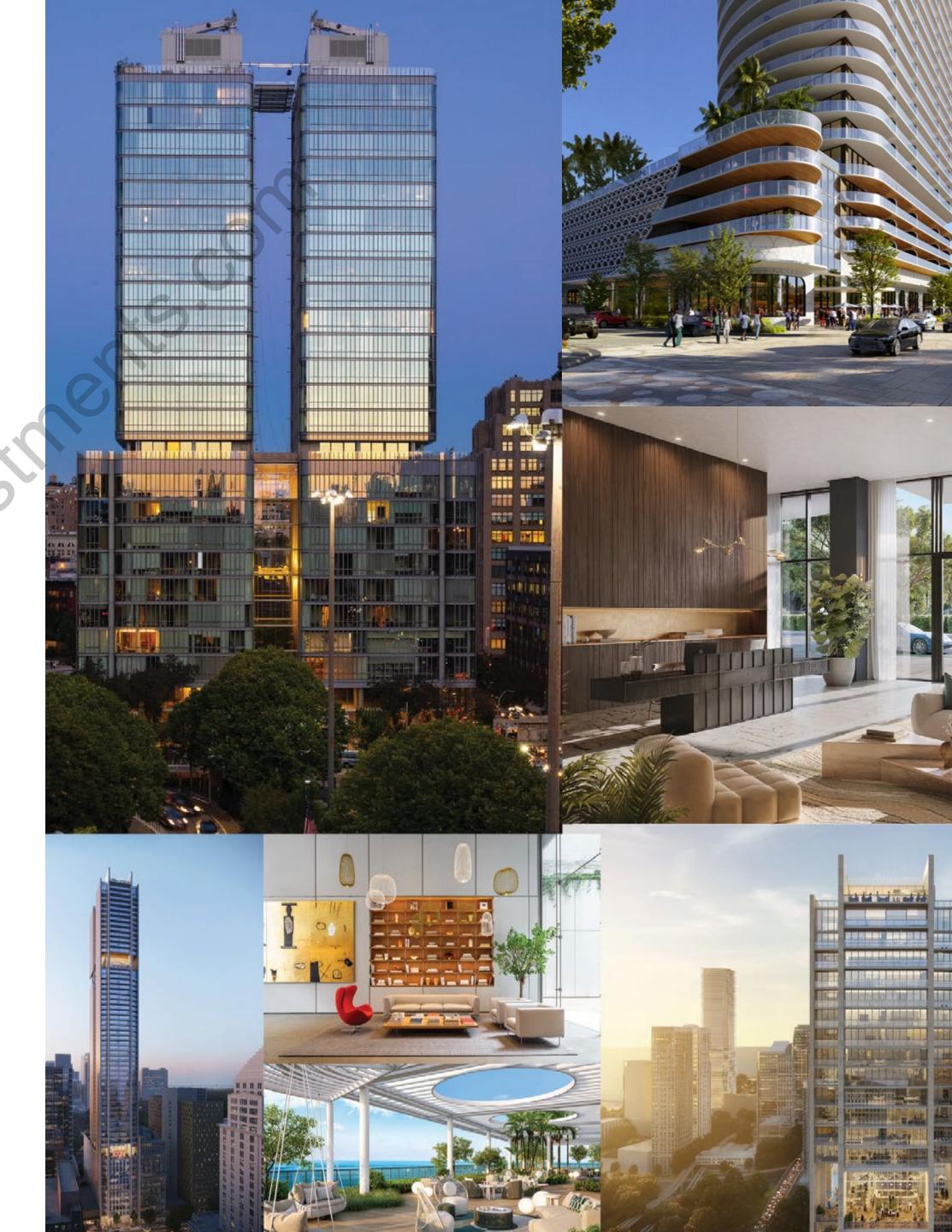
Studio Ramirez defines a new era of luxury interiors with their fresh iteration of a 20+ year history in interior design. The studio's growing portfolio is a tribute to their ability to welcome design challenges and create poignant solutions.

LANDSCAPE ARCHITECT | **KEITH**

For more than six decades, KEITH has been providing design solutions throughout the State of Florida and the Caribbean creating tropical oasis' and lush gardens that are both elegant and inviting.

SALES & MARKETING | ONEWORLD PROPERTIES

With over 20 years of experience, OneWorld Properties is an international leader in luxury real estate marketing and sales reaching markets in Asia, Europe, North America and South America.







ORAL REPRESENTATIONS CANNOT BE RELIED UPON AS CORRECTLY STATING THE REPRESENTATIONS OF THE DEVELOPER. FOR CORRECT REPRESENTATIONS, MAKE REFERENCE TO THIS BROCHURE AND TO THE DOCUMENTS REQUIRED BY SECTION 718.503, FLORIDA STATUTES, TO BE FURNISHED BY A DEVELOPER TO A BUYER OR LESSEE.

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.EFFERTS

