

LOFTY<sup>TM</sup> / BRICKELL

CLUB RESIDENCES



# AN UNPRECEDENTED NEW STANDARD OF FLEXIBLE OWNERSHIP— ELEVATED IN EVERY WAY.

Welcome to life on your terms: a stunning residence wherever you go, with a focus on service planned for the most sought-after destinations, channeling the energy and character of the local setting. LOFTY offers a consistently elevated experience across residence sizes and layouts, complemented by a lifestyle designed to reflect the way we live now: with an enduring desire to move freely across the world while maintaining a sense of place wherever you go.



*Set above and apart, the limited edition LOFTY PH Collection will occupy the tower's top nine floors, featuring the collaborative designs of Artefacto x INC.*

#### RESIDENCES

Life at LOFTY is an immersive experience reflected in both the residences and the environment: vibrant, social, and striking. In every home, even the smallest details have been selected and integrated by a collective of revered designers, artists, and creators. The multi-disciplinary NYC studio, INC, is responsible for LOFTY's 44 stories of elite interiors.

#### DESIGNED FOR LIVING THE HIGH LIFE

A first-of-its-kind partnership uniting global furnishings brand, Artefacto, and the innovative LOFTY flexible-ownership tower—featuring a collection of branded penthouses. These penthouses fully furnished by Artefacto will deliver an elevated home away from home to the discerning guests.



*All residences are delivered turnkey, fully finished and furnished.*

1. Prestigious Brickell waterfront location, with a private 400-linear-foot marina on the Miami River.
2. Flexible ownership like no other.

# WATERFRONT LIFE IN BRICKELL

Miami's most exclusive location—a vibrant yachting scene and dynamic waterfront, with views of city and sea everywhere you turn. Just steps from Brickell City Centre, a sprawling cosmopolitan mecca of haute couture, fine dining, next-level nightlife, international finance, and world-class art.

Brickell is a buzzing epicenter of Miami's most exclusive experiences, now home to LOFTY's influential presence. The district is also home to Brickell City Centre and Mary Brickell Village, glamorous oases of shopping, entertainment, and cuisine.



# LIFE ON YOUR TERMS

From the creators of NATIIVO...

LOFTY offers an on-site management option that will allow you, as an owner, to manage your rental calendar and earnings, schedule a home cleaning, submit service requests, and more. It's everything you need to control your home share, with stress-free management of it all when you're away.



## LOFTY APP OWNER PORTAL FEATURES

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Chat / Messenger / Masterhost

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Homesharing Earnings Portal

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Homesharing Demand Calendar

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Resident and Building Door Controls

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On-Demand Services

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Real-Time Homesharing Rate Guide

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Calendar of Events and Activities

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Rewards and Perks

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Service and Maintenance Requests

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Amenity Reservations

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Access Control and More



# SUITE OF AMENITIES

LOFTY's extraordinary amenities create an exceptionally elevated experience:

## LOBBY

Riverwalk access  
LOFTY MasterHost and 24-hour concierge  
Welcome reception  
Package room for owner deliveries

## 2ND FLOOR LOUNGE

Check-in desk for guests  
Living room lounge & co-working area  
Riverfront covered terrace  
Private meeting room  
Ultra-high-speed WiFi  
DJ station  
Bar with coffee and snacks service  
Game areas

## 9TH FLOOR POOL DECK

Artfully landscaped resort-style pool deck  
Poolside lounge chairs and daybeds  
Pool attendants and towel service  
Hammocks garden  
Ultra-high-speed WiFi  
Outdoor rain shower  
Outdoor covered living area

## 9TH FLOOR FITNESS & SPA

3000-square-foot fitness center with expansive river and city views  
Private yoga studio  
Men's and women's locker rooms  
Private treatment rooms  
Ultra-high-speed WiFi  
Sauna, steam rooms, cold plunge pool, and shower  
Fresh juice bar

## ROOFTOP

Stunning 360-degree river and city views  
Rooftop pool overlooking the Miami skyline  
Wraparound balcony with lounge seating  
Ultra-high-speed WiFi  
Exclusive-to-owners lounge and bar

## BESPOKE BUILDING SERVICES

24-hour valet parking service  
24/7 security  
On-site hospitality management  
LOFTY house car services exclusively for owners  
Dock master for LOFTY marina visitors

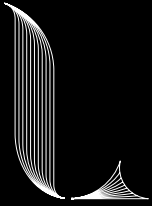
## LOFTY CLUB FOR MEMBERS ONLY

Private entrance with check-in area  
Members only riverfront terrace  
Social bar  
Social lounge  
Private rum and cigar room  
Live-music stage  
Tastefully appointed gathering living room, featuring small plates, bespoke cocktails, and wines  
Live evening entertainment

## EXCLUSIVE PH OBSERVATORY

An entire amenity space dedicated exclusively to PH Collection owners and guests  
Private dining room and event space  
Coffee and afternoon drinks service  
Co-working space  
International newspapers  
Wine tastings events  
Sweeping riverfront and city views from observatory  
Concierge services for PH Collection and guests





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